



1. Opportunity

Old agricultural model

Residues.

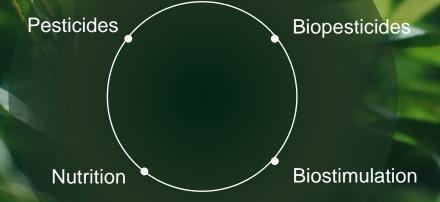
Resistances.

Affected auxiliary fauna.

Abiotic stress.

Negative environmental impact.

90 % of BIO product sales correspond to conventional agriculture.



New agricultural model

Less residues and resistances.

Aligned with the requirements demanded by supermarkets.

Improved auxiliary fauna.

Less abiotic stress.

Macroeconomic trend towards sustainability and food security.

Food safety.







2. Value proposition

Our main pillars:

Sustainability

Innovation



Vegan no animal origin sources.

Organic suitable for organic farming.

Conscious vegan and cruelty-free.



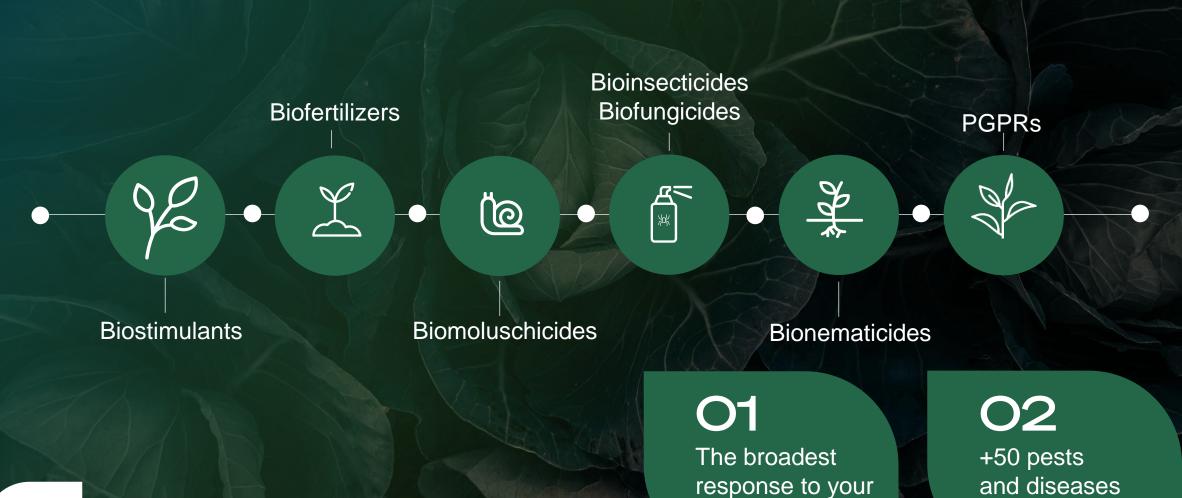
Global and innovative biosolutions based on natural extracts, PGPRs, microorganisms and its derivatives.

Veganic, born naturally

As a company dedicated exclusively to Vegan and organic products, with experience in the field since 1998.



2. Value proposition



needs.

covered.



3. Biosolutions



Biofungicides

Biofungicides and biobactericides based on plant and mineral extracts. Our solutions are designed to combat fungi such as Powdery mildew, Alternaria, Botrytis, Downy mildew, Venturia and Phytophtora, among others.



Bioinsecticides

Bioinsecticides, Bioacaricides and Bionematicides based on plant extracts with a strong shock effect against pests such as Whiteflies, Aphids, Mites, Mealybugs, Thrips and Nematodes, among others.



Microorganisms and derivatives

Our most premium line includes formulations based on microorganisms, probiotics, prebiotics and microbial derivatives that act as bioprotectors, bioactivators, PGPR, enzyme inducers and metabolic enhancers.



Biostimulants and Nutritionals

Natural biostimulants to enhance crop yield and reduce abiotic stress caused by extreme weather conditions.

4. Go-To-Market

Holistic and differentiated strategy in the sector



Farmers



Distributors



Technical



Supermarkets



Consumers





- Trained sell-out team with extensive expertise in biosolutions
- Technical team that advises and adapts/customizes strategies to needs
- Reliability waste
- 360 Quality



- Collaborative approach: technical advice
- Support in visits and product positioning
- Custom Mk plans to create demand
- GM Attractive
- Service

OFFER:

- Customized zero waste programs
- Field trials
- Technical advice
- Formations
- Recommendations by crop

OFFER:

- Support in waste control standards
- Tools to meet your consumers' demands
- Profitability
- Reliability



- Promoting the consumption of food without residues: Foundation
- Support for the foodhealth binomial
- Alignment with the values of today's society – Farm2Fork



Impact on all stakeholders in the value chain

4. Go-To-Market

With headquarters in Spain and 2 subsidiaries in Mexico and Argentina, Veganic develops and manufactures

In-house a complete portfolio of solutions

Headquarters

Valencia (Spain)

Production of biocontrol products
5 state-of-the-art EOR experimental field and research units

Valencia

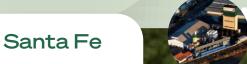
Subsidiaries

Santa Fe (Argentina)

Production of hyper concentrated biocontrol & adjuvants products 5 state-of-the-art GLP laboratories and research units

Guadalajara (Mexico)

Production of biocontrol products, and some microorganisms.
Local manufacture plant
Own R&D lab and research center for global techs validation



Guadalajara

Next subsidiaries worldwide

Malasya (Asia)



Chile (LATAM)



US



Brazil



Morocco (MENA)





6. Key metrics and projections25-27

Billing 2024 MB SGA'S **EBITDA** CAPEX

MAIN MILESTONES

- 85% sales growth
- Positive EBITDA in 9 months of activity.
- Highly talented team: 32 people

3,7 M € 45,5 % 1,8 M 0,14 M 0,9 M

MOTIVATION

- Strategic vision: an opportunity is identified to bring forward the investment of 2025 and talent is hired,
- Strong investment in the company's positioning worldwide.





EBITDA EVOLUTION







7. Current and future milestones



Brand Introduction and
Recognition in the Market –
Aspirational and Inspirational



Top of mind: Multichannel presence and notoriety



Creation of a diversified and differentiated portfolio of biosolutions



Global brand protection

2024

Certifications/authori zations, internal organization, team forms and global brand launch.

2025

Regulatory, creation of subsidiaries, commercial systematics.

2026

Internationalization And scalability



