CAMPO DEMO: entre experimentación y divulgación

February 2021

biovegen
plataforma tecnológica
de biotecnología vegetal

AGRICOLA 2000

UNIVERSITAS STUDIORUM MEDIOLANENSIS

tradecorp
nutri-performance

Global R&D Manager – Experience

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- Agronomical Engineer – ESALQ-USP (Brazil)
- Master in Tropical Agriculture – IAC (Brazil)
- Master in Project Management – EAE (Spain)

Tradecorp Brasil: *R&D and Regulatory Advisor*

Tradecorp International: *R&D Manager*

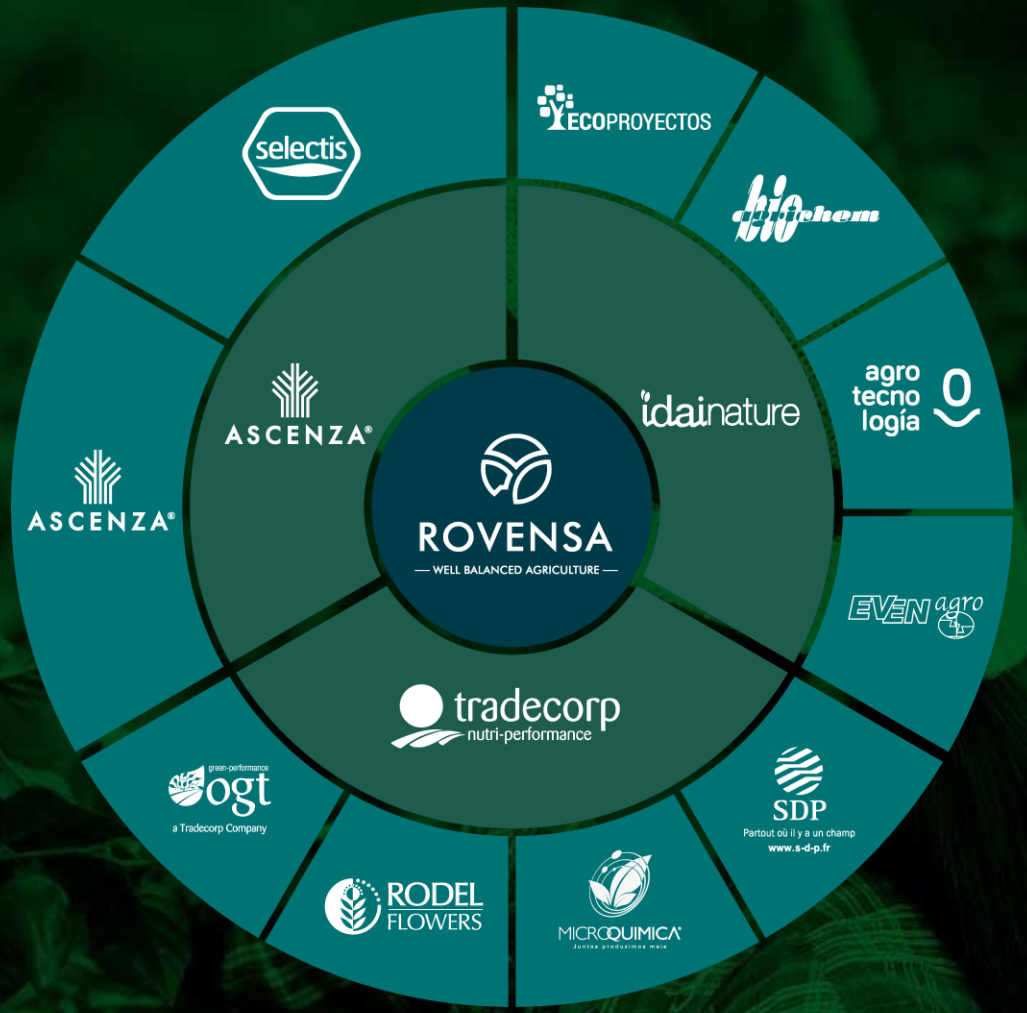
Product Development Manager

EXPERTS IN:

Biostimulation	Specialty nutrition	Adjuvants	• Biological Extracts • Microbial inoculants

For **organic & conventional crops**

Tradecorp in figures



+600
professionals

+60
countries

5 factories
Spain, France, Ireland & Brazil

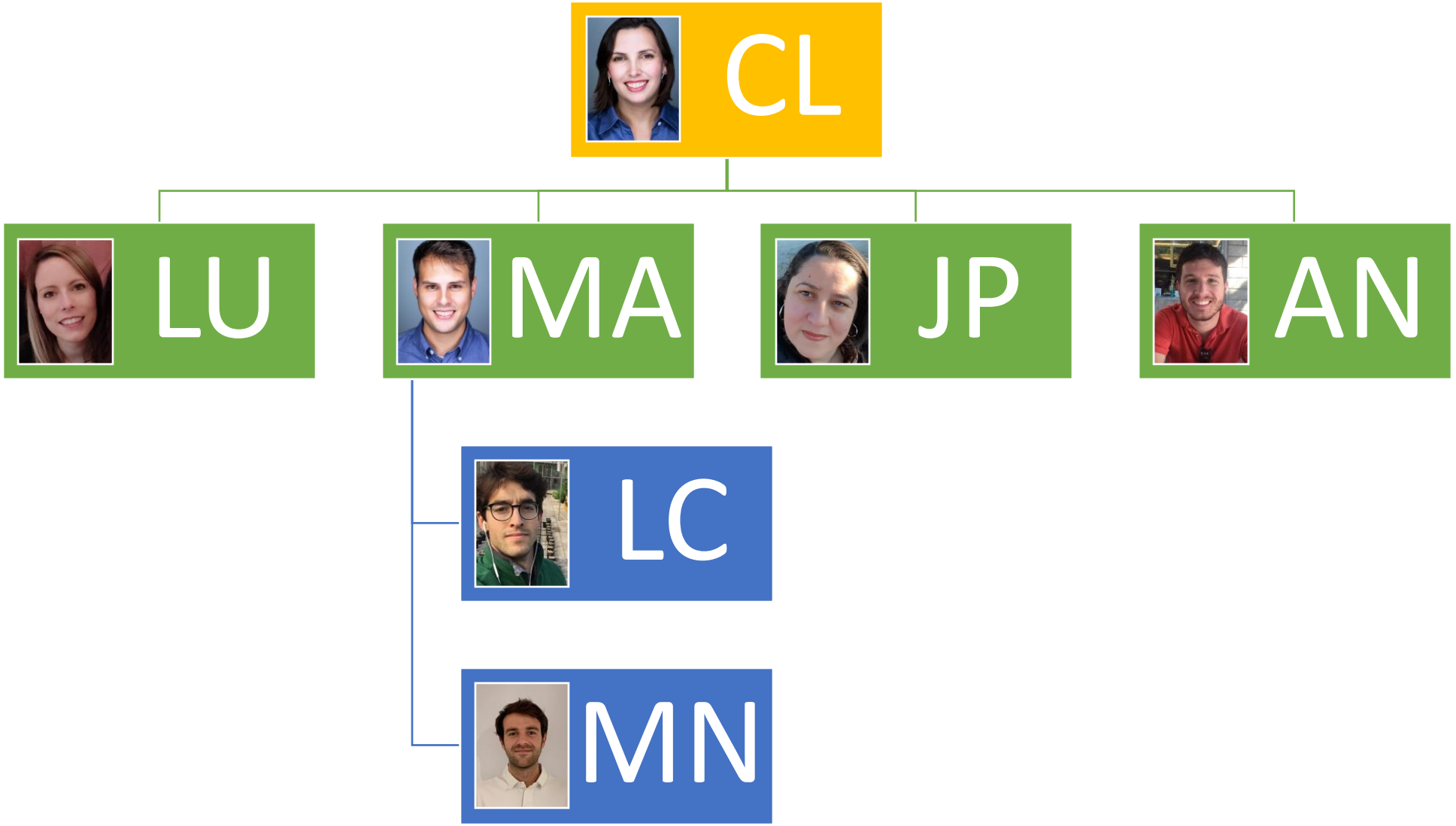
tradecorp
— A ROVENSA COMPANY —

Purpose

“Our aim is to empower farmers so they can deliver healthy, sustainably grown food that caters for consumer demand in terms of quality and quantity.”

tradecorp
A ROVENSA COMPANY

Global R&D

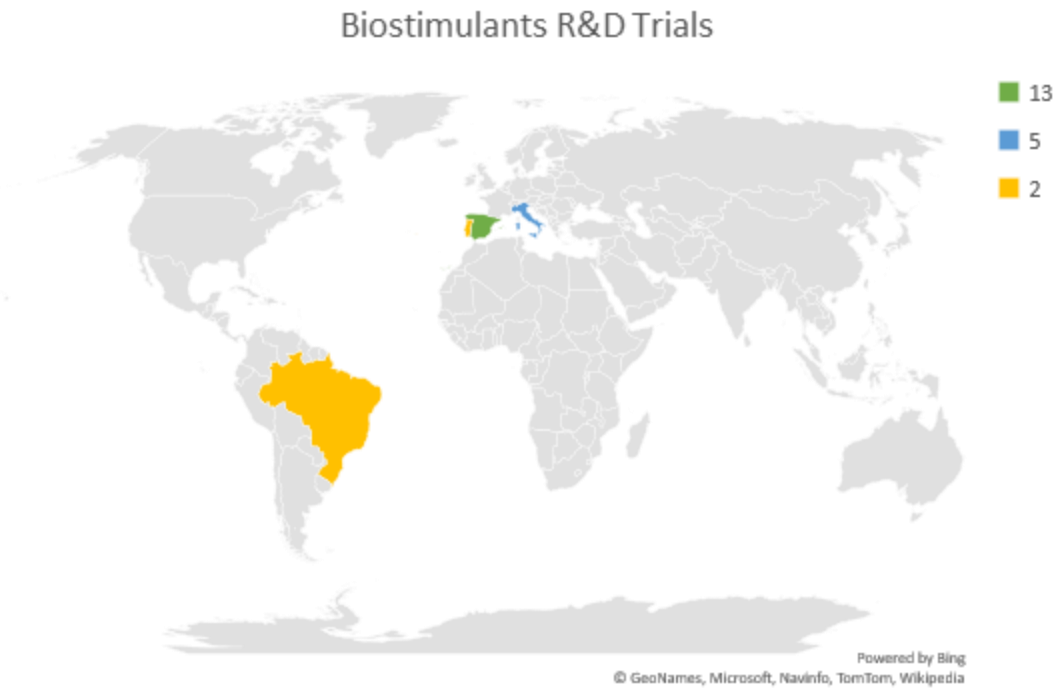


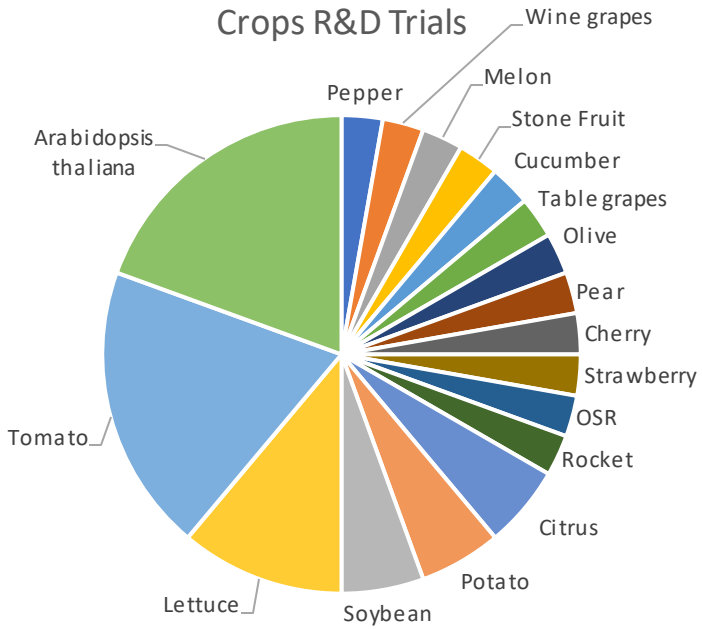
Global R&D - Partners

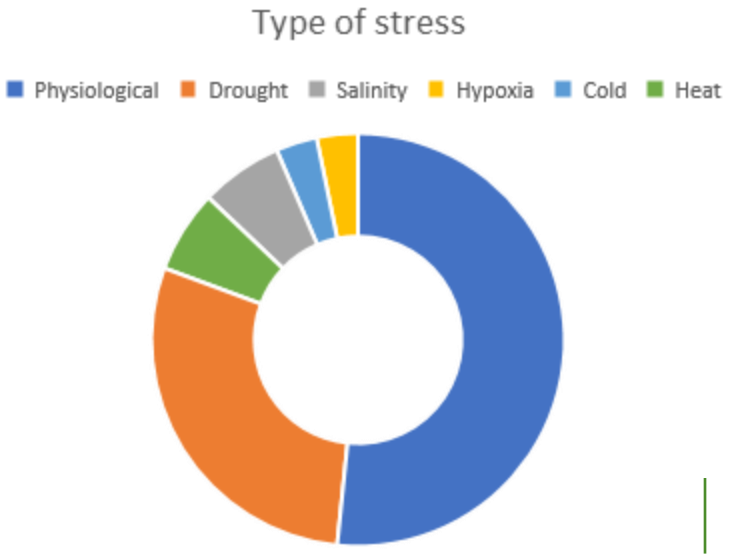
Associated research institutions:

SynTech Research
eurofins
Agri 2000
A2 Agricola 2000
OLEA
LANDLAB
Queen's University Belfast
Università degli Studi di Milano
ideagro
GOPE
CAMPO VERDE

2019-2020 - Biostimulants on going trials







Main goals for participating on Campo Demo

- Testing new product during its development
- Testing product positioning alongside with other benchmarking treatments
- Make sure the products are working in field conditions
- Increase company knowledge
- Increase company view

Our participation in Campo Demo 2019 and 2020

Tradecorp International - Rovensa
10,289 followers
6mo •

For the second year in a row, Tradecorp is participating in the Campo Demo Abiotic Stress demonstration project in Italy, together with our collaborators Agricola 2000 and Prof. Antonio Ferrante from DiSAAA (Università degli Studi di Milano). #CampoDemo aims to test the effectiveness of different #Biostimulants on soybean plants suffering from Abiotic Stress.

Unfortunately this year due to COVID19 visitor access to the site was restricted. Luckily our colleague ENRICO NISTICO', from Tradecorp Italia & South East Europe, could be there! Enrico had the chance to check on the initial results of Tradecorp's selected Biostimulant products: #DelfanPlus, #Vegenergy and #Florastart. And since a picture is worth a thousand words, check out the images! The results speak for themselves!

Stay tuned for the final results coming in early Autumn!

¡Muchas gracias!